

Forensic Auditing

Implementing the use of auditing skills to identify and avert situations which could lead to frauds being perpetrated

Dubai, UAE

7th & 8th February 2010

Book and pay

Book before 8th November 2009, pay only USD2595
Book before 20th December 2009, pay only USD2795
Book after 20th December 2009, pay full price USD2995

Facilitated by a Forensic Auditing expert:

Dr. Albert J. Marcella Jr., Ph.D., CFSA, CDP, CISA
Chief Executive Officer
Business Automation Consultants LLC

Key achievements

A selection of key achievements of Dr. Albert J Marcella:

- Designated a Certified Information Systems Auditor (CISA) by the Information Systems Audit and Control Association (ISACA)
- Designated a Certified Financial Services Auditor (CFSA) by the Institute of Internal Auditors
- Institute of Internal Auditors Leon R. Radde Educator of the Year award (200) award request
- Recognised as a Distinguished Adjunct Faculty Member by IIA
- Recognised as a IT Seminar Training Instructor for ISACA
- Recognised as a certified COBIT trainer by ISACA
- Author of more than 31 books on IT audit, security related subjects

ISOFP members will receive 16 CPD accreditation points for full attendance at the training

This event is endorsed and accredited with 12 CPE units by the Association of Certified Fraud Examiners UAE

This event is endorsed by the Chartered Financial Consultants and accredited with 12 CPE credits for all delegates who are members of the Chartered Financial Consultants

“Partnering the auditor with the investigator to deter fraud”

There's no room for error in forensic auditing as all evidence will be put under a magnifying glass



Benefiting from this interactive training event by securing expert advice on these vital issues

- **Implementing** forensic auditing techniques to prevent fraud by identifying and changing a situation which can lead to fraud
- **Equipping** internal auditors to fight white collar crime within the organisations
- **Facilitating** the prevention, detection, investigation and successful prosecution of economic crime, in particular fraud
- **Minimising** fraud and theft to translate action into substantial savings of both time and money
- **Mastering** every step of an internal fraud investigation to conduct a structured forensic audit
- **Providing** a unique combination of experience and education to apply auditing, accounting and investigative skills in order to uncover truth, assist in investigations and form legal opinions
- **Applying** accounting skills to track and collect forensic evidence for investigation and prosecuting and defending criminal acts

marcus evans training courses are thoroughly researched and structured to provide intense and intimate practical training applicable to your organisation. Benefits include:

- Strictly limited seats
- Pre-course questionnaires
- An in-depth tailored programme to address market concerns
- Diverse real life case examples
- Comprehensive course documentation

Pre-course questionnaire:

To ensure that you gain maximum benefit from this event, a detailed questionnaire will be sent to you to establish exactly where your training needs lie. The completed forms will be analysed by the course trainer. As a result, we ensure the course is delivered at an appropriate level and that relevant issue will be addressed. The comprehensive course material will enable you to digest the subject matter in your own time.

Programme Format

This unique, cutting edge programme will be delivered in a highly interactive and practical, tutorial style format. Theory will be supported and illustrated through a combination of real-world case studies and an extended hypothetical scenario that enables participants to easily incorporate the programme insights, techniques and procedures into their own organisations.

***Early Bird & Group Discounts**
Ask about our savings

Endorsers



ACPA
Association of Certified Project Accountants

Official Business Magazines

Official Online Partner

Official News Site

Media Partners



Sunday 7th February 2010

Session One

Providing an ideal scope of forensic audit – Introduction to fraud examination

- Identifying how forensic auditors and accountants assist the organisation in the achievement of its strategic objectives
- Familiarising with the application of forensic audit to prevent fraud
- Assessing the roles and responsibilities of auditors to support fraud detection
- Comprehending the sole purpose of forensic auditing to identify fraud schemes and scenarios
- Concentrating on regularity, probity and compliance issues to aid in the investigation of fraud
- Elements of a forensic accounting program: Highlighting the common test questions for forensic accounting
 - Who? - What?
 - Where? - When?
 - How?

Case study: Identifying how the forensic auditor assists the organisation in the achievement of its strategic objectives

Applications of forensic audit

Session Two

Building processes to detect fraud: Performing audit techniques to detect fraud and illegal acts

- Differentiating between a proactive and reactive forensic auditing process
- Identifying the statutory audit and major standards on fraud auditing
- Implementing compliance program to reduce organisational risk: Regulatory compliance

Session Three

Mapping the conditions and reasons leading to fraud

- Conquering fraud “by the numbers”
- Exposing the various fraud status and standards
- Revealing the common reasons leading to fraud opportunities

Case study: Identifying the “red flags” of financial crime

Reducing organisation risk: Risk management framework

Session Four

Catching the warning signs of fraud as protection against fraud and financial crimes

- Discovering the warning signs of fraud related activities
- Putting more attention in high-risk areas for fraud: tips and techniques
- Managing risk by designing a structured fraud audit “process”
- Adapting to the environment to deter fraud and financial crimes

Session Five

Investigation of allegations: Conducting a proper forensic audit with support from extensive diagnostic tools

- Setting up an anti-corruption fraud prevention toolkit
- Utilising fraud detection and prevention toolkit to investigate “red flags”
- Encouraging fraud prevention check-up to be updated with the business processes
- Implementing computer-assisted fraud diagnostic techniques to aid fraud detection

Session Six

The post factor: What happens after the audit is complete?

- Evaluating the high priority frauds to determine if the necessary controls are in place to reduce the risk of occurrence
- Taking step by step to attempt in identifying the control for each fraud scheme
- Determining the different controls serve to reduce the risk of the identified fraud scheme
- Managing your organisation's controls database to manage risk

* Interactive discussions and Q&A

Program schedule

0800	Registration & Morning Coffee
0845	Start of Workshop
1015	Morning Refreshments & Networking Break
1030	Workshop
1200	Networking Luncheon
1315	Workshop
1445	Afternoon Refreshments & Networking Break
1500	Workshop
1630	End of Workshop

About your course trainer

Albert J. Marcella Jr., Ph.D., CFSA, CDP, CISA, is president of Business Automation Consultants, a data processing management consulting firm. Dr. Marcella performs management reviews, cyber forensics and IT audits for an international clientele. Prior to the formation of his own firm in 1984, Dr. Marcella was employed by the Dun & Bradstreet Corporation where he established and formalized the IT Audit function.

Dr. Marcella's additional professional experiences include providing internal systems consulting services to the Hartford Insurance Group, and the design and execution of operational, financial, and data processing audits for the Uniroyal Corporation, both in the United States and abroad. He has contributed numerous articles to audit related publications and has authored and co-authored many audit related text books including such titles as: Auditing IBM's Customer Information Control System; Auditing Disaster Contingency Planning; EDI: Security, Control and Audit, Assessing Individual and Organisational Ethics: A Value-Added Audit, Outsourcing, Downsizing, and Reengineering: Internal Control Implications, and Electronic Commerce: Control Issues for Virtual Enterprises.

Dr. Marcella, holds a Ph.D. in Management with emphasis in Information Technology from Walden University in Minneapolis, a Masters of Business Administration in Finance, from The University of New Haven in Connecticut, and a Bachelor of Science degree in Business Administration with a dual major in Management Information Systems and Management from Bryant College in Rhode Island. Dr. Marcella's doctoral research examined the relationship between Ethics and Auditor Judgment.

He has been designated a Certified Information Systems Auditor (CISA) by the Information Systems Audit and Control Association and a Certified Financial Services Auditor (CFSA) by the Institute of Internal Auditors. Dr. Marcella has also been recognised as a Distinguished Adjunct Faculty Member by the Institute of Internal Auditors.

Dr. Marcella, is a member of the following professional societies: Information Systems Audit and Control Association; Institute of Internal Auditors; Information Systems Security Association; and the International Information Management Association.

Why you cannot miss this event

Widespread fraud and corruption globally, as well as the need for accounting evidence in some civil court cases, has given rise to accounting and auditing specialisations. During the past five years, the number of reported cases of fraud and corruption has continued to grow dramatically.

Can you distinguish early signs of fraud? Are you prepared to back up your suspicions of fraudulent activity with ‘attach-proof’ record keeping and documentation? Auditors face similar challenges when it comes to detecting fraud in an audit. In many instances, they are not sure how much effort must be made to uncover red flags for fraud. More important, they do not always take the appropriate steps to uncover fraud once a red flag surfaces during an audit. Now, you can build a solid foundation in fraud prevention, detection and deterrence with this comprehensive forensic auditing course.

This training focus on providing accounting and auditing professionals with the right tools, techniques and insight to evaluate the potential for fraud to exist within their current operating and financial reporting systems. An auditor must develop the requisite skills to detect fraud and obtain sufficient knowledge of the rules and regulations in order to better understand what is required during an audit. Be more proficient through this Forensic Auditing training, with hands on experience and guidelines from a leading fraud expert.

Who should attend

CEO, CRO, CSO, COO, CFO, CTO, Managing Directors, Directors, Vice Presidents, General Managers Heads, Senior Managers, Managers of

- Internal / External Auditors
- IT Auditors
- Operational Auditors
- Information technology
- Risk Management
- Business Continuity
- Compliance
- Credit control
- Corporate governance
- Fraud
- Financial Auditors
- Business Auditors
- Finance
- Accounting
- Risk Management
- Legal
- Regulatory Affairs
- Strategy and planning

All Industry Sectors

About the Official News Site

Maktoob.com was founded in the year 2000 as the world's first Arabic/English email service. Since then, Maktoob has grown to become a full-service web portal, offering world-class communications and information tools that empower the Arab Internet user.

Maktoob.com, the world's largest Arab online community, offers everything from chat to discussion forums, from videos to music, from e-cards to mobile downloads, from news to the latest jokes and everything in between. Maktoob's main mission is to maintain and grow its position as the world's leading Arab Internet portal by constantly offering its users a unique experience and by providing them with new services and products that encourage open communications and community building. For more information about Maktoob, please visit http://www.maktoobgroup.com/maktoob_en.html

marcus evans would like to thank everyone who has helped with the research and organisation of this event, particularly the trainer, who has kindly committed and supported the event.

Adopting computer investigation and forensic data retrieval

Session One

Employing cyber forensics as a valuable tool for implementing critical security measures

- Implementing cyber forensics to protect and safeguard corporate assets from the expanding presence of the Internet
- Discovering the different types of computer crime affecting the electronic business processes
- Reviewing the new techniques and procedures to successfully find electronic evidence for potential use in the prosecution of cyber criminals
- Rules of evidence: Importance and application to forensic investigation
- Advancing towards digital evidence: Technology used to investigate serious crimes by finding clues from computers
- Defending against “junk science attacks” in cyber forensics
- Identifying, establishing and maintaining a physical “chain of custody”

Exercise: Discussing of an exposure to a cyber crime scene analysis

Initial walkthrough of a forensic audit process

Session Two

Mastering the steps in an investigation: Taking the critical, correct first steps

- Beginning the investigation with an overview on the investigate methodology
- Creating a safety net and forensic start-up disk
- Preparing the evidence drive on the processing machine

Session Three

Going through the forensic process attentively to ensure the controls are in place to prevent future fraud schemes

- Taking control of the computer and its environment
- Ascertaining the various ways to “take control” of different fraud situation
- Discovering the pros and cons of “pulling the plug”
- Exploring the potential exposures – minimising the risk and exposure involved in the forensic audit process
- Addressing the nature and purpose of forensic interviews: The use of polygraph machines, video and audio recording of interviews

Session Four

Uncovering a wealth of evidence from the forensic audit process

- Revealing evidence discovery to uncover audit and computer trails related to fraud crimes
- Conforming with many rules and regulations that evidence found is acceptable to the courts
- Using the right tools to uncover relevant evidence based on information collected
- Training forensic auditors on electronic evidence analysis and data acquisition to competently uncover computer evidence
- Utilising computer DNA to support evidence analysis

Session Five

Documentation methodologies – Knowing what next after all evidence is gathered

- Structuring the process to standardise documentation policies and procedures
- Preserving evidence and creating audit trails to successfully report findings
- Securing evidence through attack-proof record keeping and documentation
- Providing a full audit report and action plan to reduce future risk occurrence

Exercise: Discussion of the forensic report, exhibits and graphics

Session Six

Assembling a successful audit team to effectively conduct a structured forensic audit

- Learning how to staff and manage a dependable forensic audit
- Effectively communicating with internal and external department: fraud department, police, court
- Identifying sources for recruiting forensic auditors
- Defining the essential skills of a forensic auditor
- Explaining how to build a strong forensic audit team

* Interactive discussions and Q&A

About the Media Partners

Compliance Alert (SARL) has been launched from Lebanon on November 19, 2004 with an aim to spread governance, risk, compliance awareness and culture in the MENA region through its services and discussion forums, and is dedicated to providing financial and non-financial institutions across the globe with the information and training they need to remain in compliance.

Established in June 2000, **MENAFN** [www.menafn.com] is specialized in providing online and wireless financial content and financial technology platforms to institutions and consumers around the Arab world. Services to institutions include customized financial content solutions, customized newsletters, and research and advisory services. Ten out of the largest 12 banks in the Arab world are MENAFN clients. Eight out of Saudi Arabia's 10 commercial banks are clients.

About the Endorsers

The **International Society of Financial Professionals (ISOFP)** is a non-profit organization dedicated improving professional standards, career opportunities and networking opportunities for financial professionals worldwide. ISOFP offers its members special invitations to financial conferences, substantial discounts to events and professional certification through elearning and classroom training programs. Certification programs are available for wealth management, retail banking, corporate banking, asset management, investment banking and insurance/risk management. ISOFP is a US registered non-profit association with representative offices worldwide. For more information on ISOFP, please contact info@isofp.org

ACFE - U.A.E. is one of the 103 local chapter of the highly effective, professional organisation based in Texas, USA. The number of members has been increasing in U.A.E, it started with 20 and currently has about 200 members.

Objective of UAE Chapter

The main objective is to strive hard and encourage U.A.E. nationals as well as Expatriates to achieve professionalism in the field “Fraud Detection” as well as minimise the fraudulent exposure in the U.A.E.

ACFE UAE Chapter intends to lead the organisation by:

- Providing clear cut goals and objectives.
- Creating and sustaining local awareness of the association and its activities.
- Holding seminars and offering training courses.

The mission of the ACFE – UAE Chapter

- Expand opportunities of career advancement.
- Increase professional recognition in the community.
- Share expertise and experience with colleagues and peers.
- Support the local anti-fraud profession to earn continuing education credits

The **Association of Certified Project Accountants (ACPA)**, incorporating the Association of Certified Corporate Executive Accountants (ACCCEA), is a modern and progressive Professional Examining Body devoted to the representation of both Project Accountants and Corporate Accountants world-wide.

ACPA promotes the study and examination of Project Accounting and Corporate Accounting through the use of technology.

The **Institute of Financial Consultants (IFC)** is an international professional organization chartered in the United States and Canada. The Institute has 8,500 members in more than 17 countries to date.

IFC offers an educational program leading to the designation of Certified Financial Consultant (CFC) issued to qualified graduates. Chartered Institute of Financial Consultants is a professional designation specializing in corporate finance and business analysis promoted by the Institute of Financial Consultants. Email info@ifcphilippines.com for more information. IFC aims to ensure its members provide competent, ethical and objective financial advice. This is to the advantage of clients and employers, the profession and individual members of the Institute.

About the Official Business Magazines

Celebrating 10 years of publication, **Gulf Business** has remained the region's premier English-language business magazine. Gulf Business's country reports, landmark features and incisive analysis of business news reflects the local market like no magazine has done before.

The definitive Middle East publication for meetings, incentive travel, conferences, exhibitions and events. **Middle East MICE & Events** provides authoritative, informative and educational content for MICE bookers and event planners, hospitality industry professionals, venue managers, travel agents, airlines and government tourism departments.

Catering for everyone from the secretary booking board meetings to leading multinational corporate executives, Middle East MICE & Events covers both in-bound and out-bound MICE business, with regular features including destination reports, what's new, people on the move and advice such as getting the basics right, site inspections and planners check-list. For more information, please visit: www.memicee.com

About the Official Online Partner

Zawya is an online business information and community platform focused on the Middle East. Headquartered in Dubai, Zawya has a global user base of over 350,000+ high-end business professionals.

Zawya covers detailed information on the top 12,000+ companies in the Middle East with comprehensive live news coverage through the exclusive Zawya Dow Jones newswire service. Furthermore, the service provides industry news, macroeconomic reports, country statistics, stock market data as well as specialized databases such as IPO, Sukuk, Mutual Funds, Projects and Private Equity monitors.

In addition to subscription services, Zawya offers advertisers the ability to target the most affluent online audience with an interest in the MENA region. Zawya's online service caters to and attracts only serious professional users and decision makers as it has the only fee paying user base in the region. Visit us today at www.zawya.com

In-House Training Solutions

If you have a number of delegates with similar training needs, then you may wish to consider having an In-House Training solution delivered locally on-site. Course can be tailored to specific requirements.

Please contact **Sarah Faradilla** on +603 2723 6600 or email sarahf@marcusevanskl.com to discuss further possibilities.

Forensic Auditing

ME-GMT1535 Please write in BLOCK LETTERS

Sales Contract

Please complete this form immediately and fax back to

MUHAMMAD SALEEM

Fax: +9221 3430 1081

Name: _____

Position: _____

Email: _____

Name: _____

Position: _____

Email: _____

Name: _____

Position: _____

Email: _____

Organisation: _____

Address: _____

Town: _____ State _____ Postcode _____

Tel: () _____ Fax: () _____

Nature of Business: _____

Company Size: 1-9 10-24 25-49 50-99
 100-249 250-499 500-999 1000+

Authorisation

Signatory must be authorised to sign on behalf of contracting organisation.

Name: _____

Position: _____

Signature: _____ Date: / /

This booking is invalid without a signature.

Fees

Professional Training fee @
Book before 8th November 2009, pay only USD2595 + GST / VAT (if applicable) per delegate
Book before 20th December 2009, pay only USD2795 + GST / VAT (if applicable) per delegate
Book after 20th December 2009, pay full price USD2995 + GST / VAT (if applicable) per delegate

Premier Plus - Bring 3 or more delegates to this event and benefit from a 10% SAVINGS off the regular price

All options inclusive of course papers, luncheon, refreshments & service charge.

Indemnity: Should for any reason outside the control of **marcus evans** training, the venue or speakers change, or the event be cancelled due to an act of terrorism, extreme weather conditions or industrial action, **marcus evans** training shall endeavour to reschedule but the client hereby indemnifies and holds **marcus evans** training harmless from and against any and all costs, damages and expenses, including attorneys fees, which are incurred by the client. The construction, validity and performance of this Agreement shall be governed in all respects by the laws of Britain to the exclusive jurisdiction of whose Courts the Parties hereby agree to submit.

Business Opportunities

A limited amount of exhibition space is available at the conference. Sponsorship opportunities covering the lunch and documentation also exist. For further details contact **Sarah Faradilla** on +(603) 2723 6600 or e-mail sarahf@marcusevanskl.com

Register Now

Code:E

Contact Sales at **marcus evans**

Tel: +9221 3430 1080

Fax: +9221 3430 1081

Email: saleemm@marcusevanspk.com

Date: 7th & 8th February 2010

Venue: Dubai, UAE

marcus evans

Suite 704-705,
7th Floor Kawish Crown Building,
Main Shahrah-e-Faisal,
Karachi 75350, Pakistan.
www.marcusevans.com

Payment Method

Payment is required within 5 working days on receipt of invoice

Credit Card:

Please debit my Visa Mastercard Amex Diners

Card Holder's Name: _____

Card Number:

□□□□ □□□□ □□□□ □□□□

Security Code:

□□□□

Signature: _____ Expiry Date: _____ / _____ / _____
M Y

Confirmation Details: After receiving payment a receipt will be issued. If you do not receive a letter outlining joining details two weeks prior to the event, please contact the training coordinator at **marcus evans** training.

Terms & Conditions

1. Fees are inclusive of programme materials and refreshments.
2. Payment Terms: Following completion and return of the registration form, full payment is required within 5 days from receipt of invoice. PLEASE NOTE: payment must be received prior to the conference date. A receipt will be issued on payment. Due to limited conference space, we advise early registration to avoid disappointment. A 50% cancellation fee will be charged under the terms outlined below. We reserve the right to refuse admission if payment is not received on time. Unless otherwise stated on the booking form, payment must be made in pounds sterling.
3. Cancellation/Substitution: Provided the total fee has been paid, substitutions at no extra charge up to 14 days before the event are allowed. Substitutions between 14 days and the date of the event will be allowed subject to an administration fee of equal to 10% of the total fee that is to be transferred. Otherwise all bookings carry a 50% cancellation liability immediately after a signed sales contract has been received by **marcus evans** (as defined above). Cancellations must be received in writing by mail or fax six (6) weeks before the conference is to be held in order to obtain a full credit for any future **marcus evans** conference. Thereafter, the full conference fee is payable and is non-refundable. The service charge is completely non-refundable and non-creditable. Payment terms are five days and payment must be made prior to the start of the conference. Non-payment or non-attendance does not constitute cancellation. By signing this contract, the client agrees that in case of dispute or cancellation of this contract that **marcus evans** will not be able to mitigate its losses for any less than 50% of the total contract value. If, for any reason, **marcus evans** decides to cancel or postpone this conference, **marcus evans** is not responsible for covering airfare, hotel, or other travel costs incurred by clients. The conference fee will not be refunded, but can be credited to a future conference. Event programme content is subject to change without notice.
4. Copyright etc: All intellectual property rights in all materials produced or distributed by **marcus evans** in connection with this event is expressly reserved and any unauthorized duplication, publication or distribution is prohibited.
5. Client information is kept on **marcus evans** group companies database and used by **marcus evans** group companies to assist in providing selected products and services which may be of interest to the Client and which will be communicated by letter, phone, fax, (inc. automatic dialling) email or other electronic means. If you do not want **marcus evans** to do this please tick this box []. For training and security purposes telephone calls may be recorded.
6. Important note: While every reasonable effort will be made to adhere to the advertised package, **marcus evans** reserves the right to change event dates, sites or location or omit event features, or merge the event with another event, as it deems necessary without penalty and in such situations no refunds, part refunds or alternative offers shall be made. In the event that **marcus evans** permanently cancels the event for any reason whatsoever, (including, but not limited to any force majeure occurrence) and provided that the event is not postponed to a later date nor is merged with another event, the Client shall receive a credit note for the amount that the Client has paid to such permanently cancelled event, valid for up to one year to be used at another **marcus evans** event. No refunds, part refunds or alternative offers shall be made.
7. Governing law: This Agreement shall be governed and construed in accordance with the law of Britain and the parties submit to the exclusive jurisdiction of the British Courts in Britain. However **marcus evans** only is entitled to waive this right and submit to the jurisdiction of the courts in which the Client's office is located.